

## ACCELERATE YOUR SERVICE DIFFERENTIATION AND PROFITABILITY

nVision Consulting Group optimizes the strategic, financial, and operational performance of our clients' service lines of business. From vision to execution to tangible business results, nVision's proven, scalable, and digitized approach to service revenue generation can accelerate your ability to manage and profitably monetize your entire customer lifecycle.

Don't attach your services - lead with them!



## OUR SERVICES FOR TSIA MEMBERS

As a Consulting Alliance Partner, nVision helps its TSIA Member clients accelerate their services differentiation and profitability in each phase of your customer lifecycle.



### Envision

Develop or optimize your service strategy and business plan to attain service excellence:

- Customer Analysis and Segmentation
- Portfolio Envisioning
- Financial Modeling and Business Case Development



### Launch

Accelerate your time to market with our agile, customer-in approach to service creation:

- Agile Service Creation Workshops
- Services Unique Value Proposition Development
- Marketing Content Development and Asset Creation



### Execute

Manage new service initiatives from concept through launch into execution and governance, ensuring you realize successful outcomes:

- New Service Introduction and Launch
- Sales and Channel Enablement Execution
- Program Execution and Optimization



### Accelerate

Transform and empower your channel to take your new services to market, adapt to new buying centers, consumption models and customer requirements:

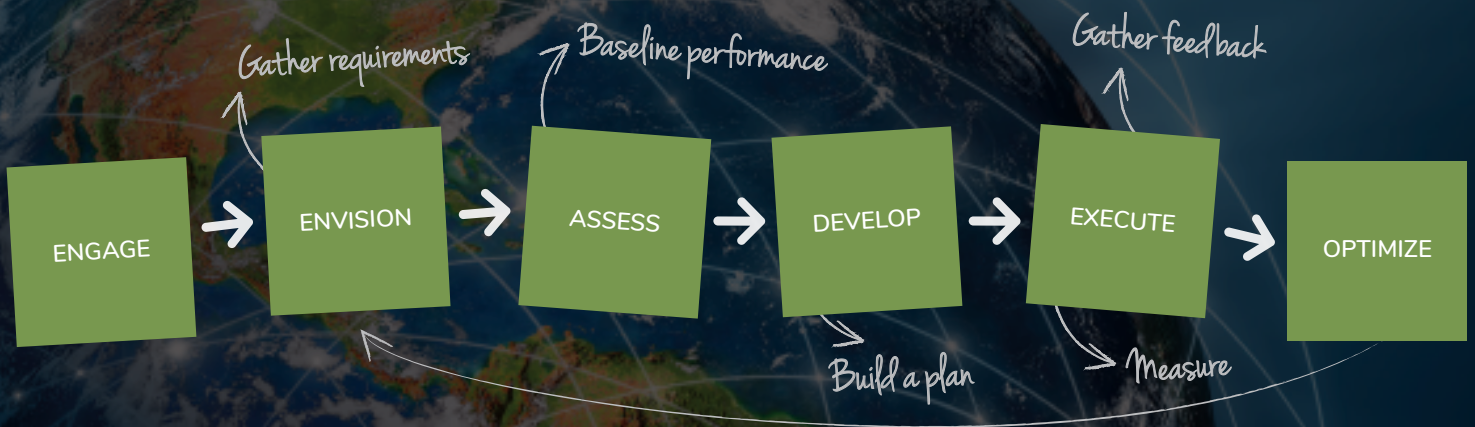
- Go-To-Market Planning
- Joint Business Planning
- Sales, Delivery, and Channel Enablement Planning

nVision will help you ensure that your services portfolio is aligned to customer needs and delivers strategic differentiation and sustainable competitive advantages for your firm.

nVision Consulting Group has delivered more than 1000 consulting engagements in over 45 countries on 6 continents.

## OUR APPROACH

We follow a structured, step by step process to take you from vision to execution.



Let us bring our global experience to your firm to accelerate your performance.

**CONTACT NVISION TODAY**

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